



Agent Bonus Program

Short-term incentive program for individual dental sales

You work hard all year, but especially during the AEP/OEP season. We would like to show our appreciation for your dedication to Ameritas and our individual dental products with this new program.

Program details

- \$20 for each eligible individual dental case that remits premium payment via Electronic Funds Transfer (EFT).
- \$10 for each eligible individual dental case that remits premium payment via credit card.
- Bonuses apply to October, November, and December sales. Eligible cases must be enrolled 9/30/21 through 12/31/21. Cases must have an effective date between 10/1/21 and 1/1/22.
- Cases are eligible for bonuses after the second premium payment has been applied and the policy has remained active for two months.
- Qualifying agents must issue a minimum of 10 eligible dental policies during the allotted bonus period.
- Agents will receive payment on all eligible individual dental cases (ex. 11 cases sold. 6 remit payment via EFT (6 x \$20) and 5 remit payment via CC (5 x \$10) = \$170).

Bonus and payment schedule

All bonuses will be included with your commission statements according to this schedule.

Second premium applied	Bonus paid to agent
10/1/21 - 10/27/21	12/1/21
10/28/21 - 11/24/21	1/4/22
11/25/21 - 12/29/21	2/1/22
12/30/21 - 1/26/22	3/1/22
1/27/22 - 2/1/22	4/1/22

Agents must be appointed through a qualifying General Agent. Qualifying General Agents must meet required persistency levels. Ameritas will make all determinations regarding the incentive program including, but not limited to, whether an agent is qualified. Ameritas decisions will be final and conclusive. Void where prohibited by state law.

We're here to support your success

If you have questions, please reach out to the Sales Connect Team at 888-336-7601. You can also go to the [agent marketing site](#) for support with selling!



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