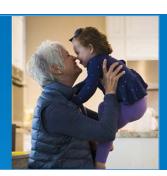


Current Medicare Advantage members now have a Personalized Video that reviews their unique plan benefits.

Hi!Thank you for being a member.



The Empire Personalized Benefits Video provides:

- Valuable information about their Over the Counter (OTC) benefit.
- How to sign up for prescription home delivery through IngenioRx.
- How to select Essential/Everyday Extras, where applicable.
- Details on free preventive care screenings that they can schedule.

Who can view the personalized video?

All current Medicare Advantage (MA/MAPD) members

Watch a Sample Video

How can members view their Personalized Benefits Video?

- Current Members can register on the Empire online portal.
- Once logged in, they can select My Plans, then Medical at the top of the page.
- Next, they can scroll down to the bottom of the Benefits Details section to the section called "Your Personalized Benefits Video" and select the View Now button.

Need more information or have questions? Contact your Regional Sales Managers.

Services provided by Empire HealthChoice HMO, Inc. licensee of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield plans.