

## Earn Even More EXTRA CASH While Connecting Your New D-SNP Members to the Support They Need.



### Exciting Changes Coming For D-SNP Health Risk Assessment Program!

Great News! Beginning with 11/1/2021 effectives, Empire is increasing the incentive from \$50 to \$100 for brokers who take the extra time and effort to complete and submit Health Risk Assessments (HRA) for new members enrolling in a D-SNP plan.

In addition to the incentive increase, you will soon see a shorter more consolidated HRA that will be available for 11/01/2021 effective dates and the time to complete and submit the HRA has been extended to seven calendar days from the point of sale.

Completing a Health Risk Assessment (HRA) is an important part of helping Empire connect your new D-SNP members with the support and care they need. It only takes a few minutes to complete! [Click here](#) for additional details about the D-SNP Health Risk Assessment (HRA) Program.

It's fast and easy to submit your new D-SNP member's application and Health Risk Assessment through mProducer!

You have the option to either:

- submit the HRA electronically via mProducer by utilizing the HRA link on the submission confirmation notification page (PREFERRED METHOD) or
- complete a fillable PDF of the HRA and send it via a secure email to [EMOsalesinitiatedhra@anthem.com](mailto:EMOsalesinitiatedhra@anthem.com)

Reimbursement payments of \$100 per HRA will be processed once the new D-SNP application is approved and the new member is active and will be included in your commission statements.

HRA completions for current members moving to or switching between D-SNP plans are not eligible for payment.

Reimbursement for HRA completion will be paid to the writing agent identified on the enrollment application within 60 days of the policy's effective date. Brokers associated with an FMO or MGA should consult with their agency regarding how and when reimbursement payments will be distributed.

**Questions? Contact your Regional Sales Managers.**

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