

# SUREBRIDGE SUPPLEMENTAL PRODUCT INCENTIVE PROGRAM



## **\$25/Policy - February 14, 2022 to April 30, 2022**

Payable on eligible policies as defined in Eligibility & Rules below.

Present your clients with a variety of SureBridge supplemental plan options designed to help them close coverage gaps and round-out their overall health coverage. When you do, you could **earn \$25** in addition to your commissions for every eligible plan issued!

**Earn \$25 for every eligible SureBridge supplemental product when you submit eligible applications between Feb. 14, 2022 and Apr. 30, 2022 and meet your baseline of 5 qualifying policies.**

Coverage must be issued and in force on May 20, 2022 to be considered eligible. See contest rules below for additional details on eligible and in force plans.

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### **Eligible Products**

**Accident Companion**  
**Accident Direct**  
**Accident Disability Direct**  
**CancerWise Plus**  
**Critical Accident Direct**  
**Critical Illness Direct**  
**Fixed Indemnity Direct**

**HeartWise**  
**HospitalWise**  
**Income Protection Direct**  
**Metal Gap**  
**PPO/Senior PPO Dental**  
**ProtectFit Plus**  
**SecureWise**

### **Check Point of Sale Tool for product availability by state.**

#### **ELIGIBILITY & RULES**

1. Eligible product applications for this incentive must be submitted between February 14, 2022, and April 30, 2022. Eligible products for this incentive are those products listed above, underwritten by The Chesapeake Life Insurance Company. All other SureBridge branded supplemental products do not count toward this bonus opportunity; this includes Premiere Vision, Senior Premiere Vision, Prime DVH, Senior Prime DVH, GetWell Medical Assistance, GetWell Discount Services, and GetWell ID Theft Protection and any and all optional benefit riders.
2. Eligible agents must meet a minimum baseline of 5 qualifying policies before the incentive may be earned on all eligible placed business submitted during the contest period.
3. Once the baseline is met, all eligible plans must be in force (active, paid coverage) on May 20, 2022 to qualify for incentive payout.
4. Bonuses are part per agent, based on his/her personal production.
5. Incentive payment will be calculated and paid by no later than May 30, 2022.
6. Qualification is based on production as agent of record.
7. Applications cannot be split between agents.
8. Re-write, dependent addition, and/or benefit upgrade will not be considered a qualifying policy for this incentive.
9. Broker must have an active contract with The Chesapeake Life Insurance Company and be in good standing at the time of contest payout in order to receive earned incentive payment.
10. Bonus is paid as described above.
11. The Chesapeake Life Insurance Company reserves the right to make final judgement on contest qualifiers or end this contest at any time without prior notification. Coverage that is withdrawn or does not meet the terms listed in these rules will not count toward contest bonus.
12. Any required disclosures to agent's clients are the agent's sole responsibility.
13. This contest is intended for the original recipient of this email only.
14. Select contracted General Agencies/Marketing Organizations may not be eligible.
15. 1099s apply.

SureBridge is a registered trademark used for both insurance and non-insurance products offered by subsidiaries of HealthMarkets, Inc. Supplemental products are underwritten by The Chesapeake Life Insurance Company. Administrative offices are located in North Richland Hills, TX. Products are marketed through independent agents/producers.

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